



Gainwell SNAP Integrity Pricing

February 2026



gainwell.

SNAP Integrity AI Platform: Helping States Identify, Fix and Prevent SNAP Errors

Overview

Under the HR 1 legislation, State Medicaid and SNAP agencies face federal financial penalties when SNAP payment error rates exceed 6%. Traditional, manual quality control and post-payment audits are no longer sufficient to proactively manage this risk.

The SNAP Integrity AI Platform is a modular, AI-driven solution that enables states to:

- Detect payment errors *before* they occur
- Prioritize corrective actions based on financial and compliance risk
- Deploy targeted, automated interventions that reduce error rates at scale

The platform combines advanced analytics, predictive AI models, and intelligent automation into an end-to-end integrity solution aligned to federal requirements.

Product Modules

Modules may be deployed independently or as an integrated end-to-end solution.

Module 1: Error Risk Intelligence

Provides data-driven insight into the root causes and drivers of SNAP payment errors by integrating and analyzing eligibility, verification, and transactional data across systems.

Key Functions

- Multi-source data ingestion and normalization
- Automated identification of SNAP payment error drivers
- Policy-aware analysis aligned to federal and state SNAP rules
- Quantification of financial exposure and compliance risk

Outcomes

- Early identification of systemic and case-level error risks
 - Improved understanding of factors contributing to elevated error rates
 - Prioritized visibility into high-impact error categories
-

Module 2: Predictive Error Detection

Uses machine learning models to identify cases at high risk of payment error prior to benefit issuance or recertification.

Key Functions

- Predictive risk scoring at case, program, and population levels
- Explainable AI to support transparency and auditability
- Risk dashboards for monitoring trends and federal exposure
- Decision support for intervention prioritization

Outcomes

- Proactive error prevention rather than post-payment recovery
 - Targeted staff review of high-risk cases
 - Continuous improvement in payment accuracy
-

Module 3: Automated Error Reduction and Intervention

Operationalizes error prevention through intelligent automation and workflow orchestration to reduce manual effort while maintaining compliance.

Key Functions

- Robotic process automation (RPA) for repetitive, rule-based tasks
- Workflow orchestration with human-in-the-loop controls
- Integration via APIs with eligibility, document imaging, and reporting systems
- Targeted interventions pilots to reduce future errors

Outcomes

- Reduced payment error rates
- Increased processing accuracy and timeliness
- Lower administrative burden on eligibility staff
- Scalable integrity controls aligned to caseload growth (post-pilot)

Pricing

	Small - 3 Interventions		Medium - 5 Interventions		Large - 7 Interventions	
	DDI	M&O	DDI	M&O	DDI	M&O
Module 1	\$ 1,564,706		\$ 1,564,706		\$ 1,564,706	
Module 2	\$ 988,235		\$ 988,235		\$ 988,235	
Module 3	\$ 947,059		\$ 1,894,118		\$ 4,419,608	
Annual Subscription		\$ 1,500,000		\$ 3,000,000		\$ 7,000,000
TOTAL	\$ 3,500,000	\$ 1,500,000	\$ 4,447,059	\$ 3,000,000	\$ 6,972,549	\$ 7,000,000

The designation of small, medium, and large tiers is based on number of pilot interventions to be deployed in Module 3 (and to be maintained on an ongoing basis). Small tier includes up to 3, while medium includes 5 and large tier includes 7 intervention pilots.

Monitoring and Maintenance (Annual Subscription)

Applicable only if all three product modules are purchased

- Monitoring and measurement of intervention pilots' effectiveness
- Maintenance activities to support system reliability and integration compatibility
- Periodic updates aligned to changes in program requirements or data inputs